

Your Preferred Digital Consultants

We can be the **Digital Vision** foí youí bíand



ACCOLADES & AWARDS



IAMAI Award - Best Startup & Creative Digital Marketing Agency

Ever so once in a while you come across a brilliant campaign. This is one such initiative taken up by Lonely Planet and Sky Scanner. Enabling travelers to share their experiences and win prizes of many forms. These experiences could be places to shop, stalls to eat, places to visit or activities to tro vult

@ 12%

📶 Vodafone-Be Safe 🗢 2:31 PM



Objective

 Inviting avid travelers to share their shopping food, activity and sights on the destinations they are visiting to win exciting prizes.
 Enabling users to vate for their favorite discovery through Facebook or Google*
 This campaign is about inviting frequent travelers

across our great country to share their travel experiences so that others can enjoy them tool This



Viral campaign – Featured on social samosa

Marketing can change the world
 Marketing can change the world
 News
 IN DEPTH
 CAN DO FESTIVAL
 OP
 TOPICS

Oakley launches global campaign that inspires people to turn ideas into reality

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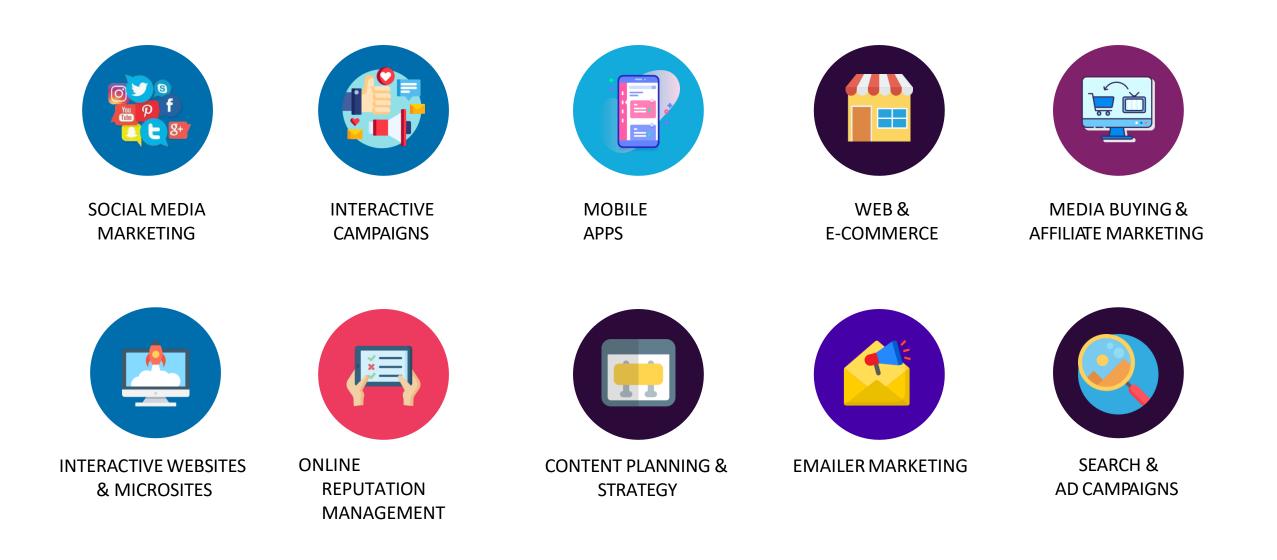


"One Obsession" is the name of Oakley's latest campaign, which invites people to join the brand's global network of athlete ambassadors in pursuing their obsessions and living out their passions.

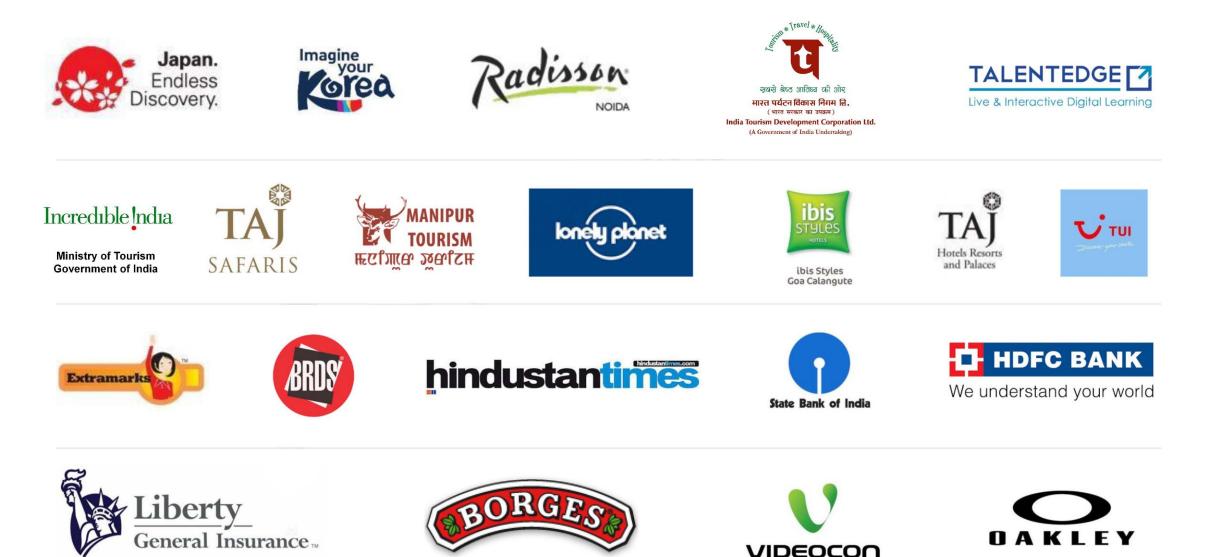


Oakley Campaign -Viral camping covered by a plethora of media houses and news channels

Services We Provide



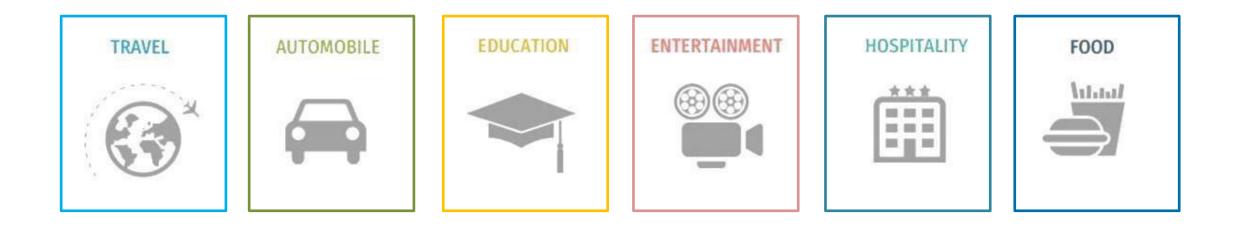
Brands We Have Worked With



Expertise in Digital, Technology and Social Media

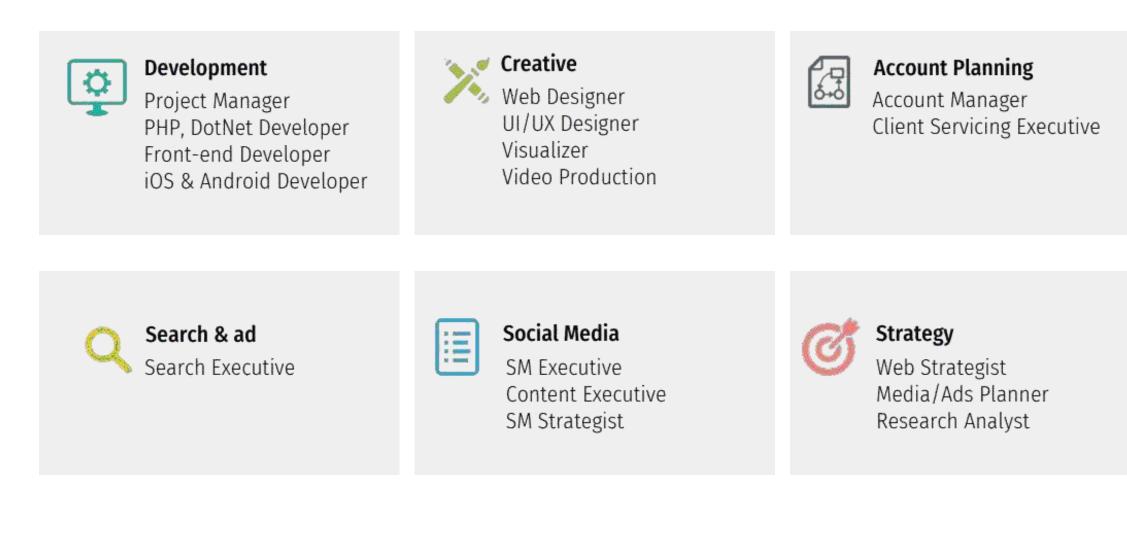


Industry Vertical Addressed

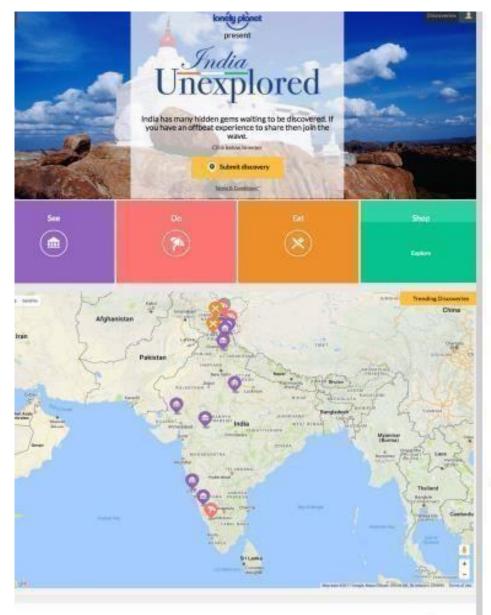




Our Team Structure







Online Campaign

PAN India | Lonely Planet India

www.youtube.com/watch:v=ActwzwzuvHE

CAMPAIGN NAME – INDIA UNEXPLORED

OBJECTIVE

To create a depository of 'less travelled' Indian destinations which can be referred by users later once India Unexplored campaign is over.

OUR APPROACH

The idea was to develop a platform where we can connect all travel enthusiasts and provide them a platform to share their travel experiences of "less travelled destinations within India" across specified genres i.e. See, Do, Eat and Shop. These submitted entries were reviewed and approved by expert jury of Lonely Planet India. Further, all approved entries were made open for voting for a specified time period.





PAN India | Skyscanner

OBJECTIVE

willing ?

To introduce the concept of smart travel and create awareness about Skyscanner in India by leveraging their partnership with Delhi Daredevils in IPL.

OUR APPROACH

SMARTS

Cskyscanner

We developed an interactive concept of Skyscanner Smartsters where all skyscanner fans were asked to share smart travel tips with the ace players of Delhi Daredevils, basis the situations provided. To add to the fun element, 4 videos were conceptualized on the message of "Don't be a Prankster, Be a Skycanner Smartser" and twitter was leveraged with #ChatpatiCommentary during the live matches.

ENTRIES 1405 On Facebook 16,500

....

On Twitter

IMPRESSIONS

Be a die skuscanner

& tweet masaledaar commentary in the language your city speaks.

#ChatpatiCommentary

Follow Skyscanner India @Skyscanner1N

2.3M On Facebook

43M

On Twitter

NEW FANS

1,37,750 on Facebook

> 1,467 On Twitter

ENGAGEMENT

1.2M Total engaged users ~

TRENDING

4 TIMES #ChatpatiCommentary in India

3 TIMES #SkyscnanerSmartsters in Delhi



Integrated Campaign

PAN India | Fenda Audio

CAMPAIGN NAME – STADIUM IN YOUR HOME

under Linguage and

To create awareness about F&D Audio & position its multimedia speakers as the best option for a rich experience during the Cricket World Cup 2015.

OUR APPROACH

OBJECTIVE

Leveraging the craziness of cricket world cup in India, a concept of Stadium in your Home was developed. It was a promotional integrated campaign that invited cricket fans across the country to play the match virtually and create a stadium online on a specially designed tech enabled website. It was amplified offline by transforming the homes of 5 winners into stadiums on every match.

ENTRIES IMPRESSIONS VISITS ENGAGEMENT 3,565 5M 72,342 35,657 Registrations In total In total On Facebook FAN GROWTH 3,000+ 1,011 56,938 80% Stadiums on mentions Unique Visits Micro-portal on Twitter Increase on

Twitter

CASE STUDY

SOCIAL MEDIA

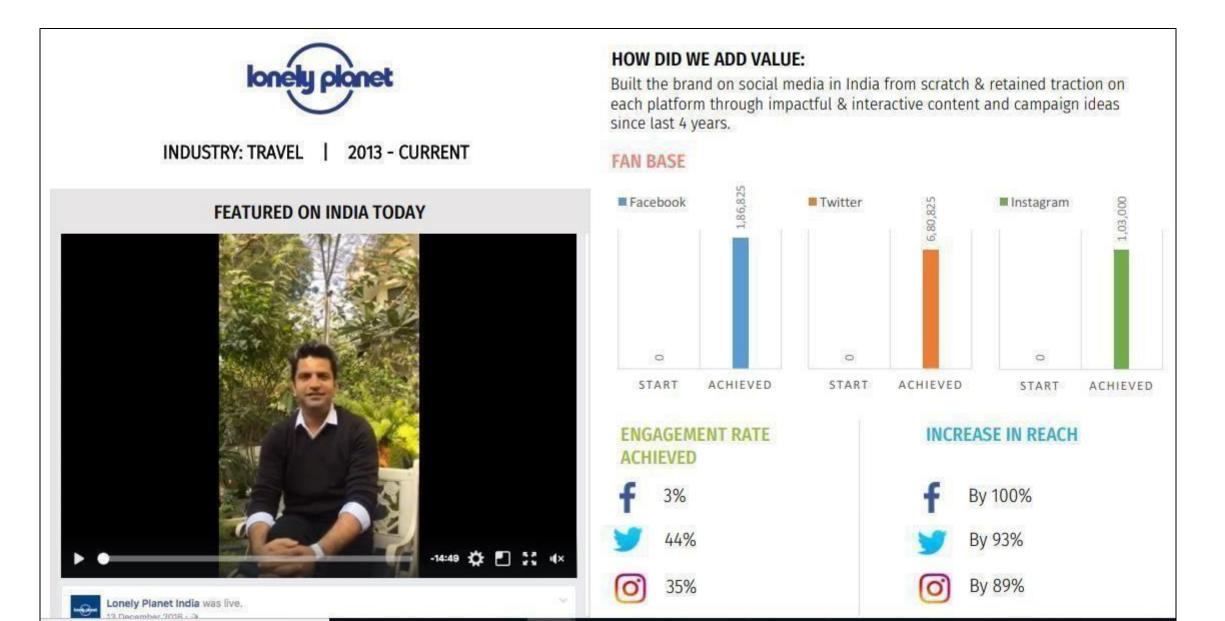
Welcome to Twitter.

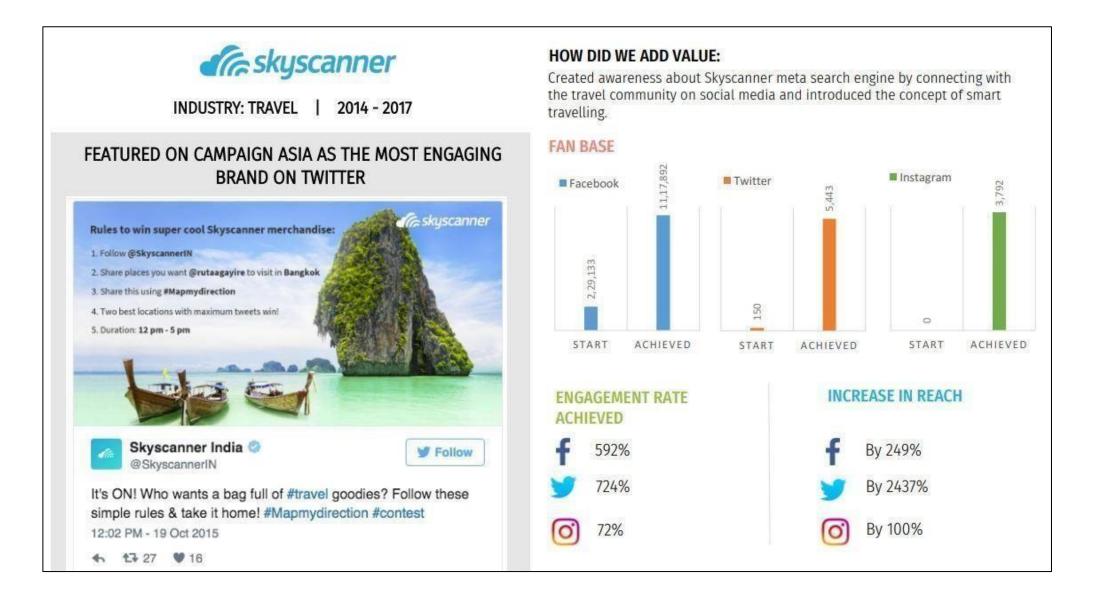
Ø 91% -

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Sign up

Log in



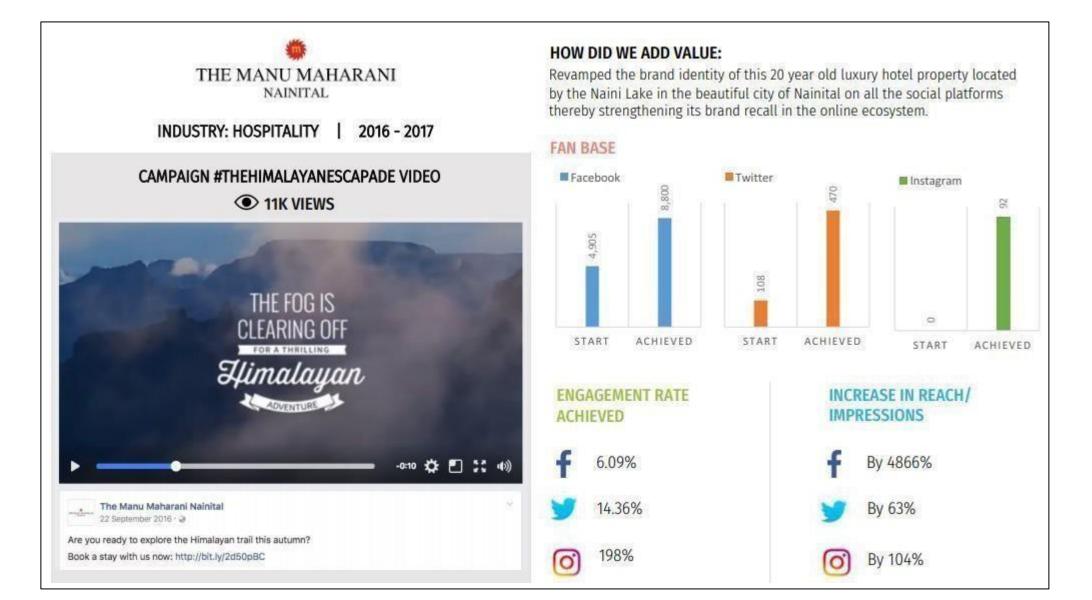




HOW DID WE ADD VALUE:

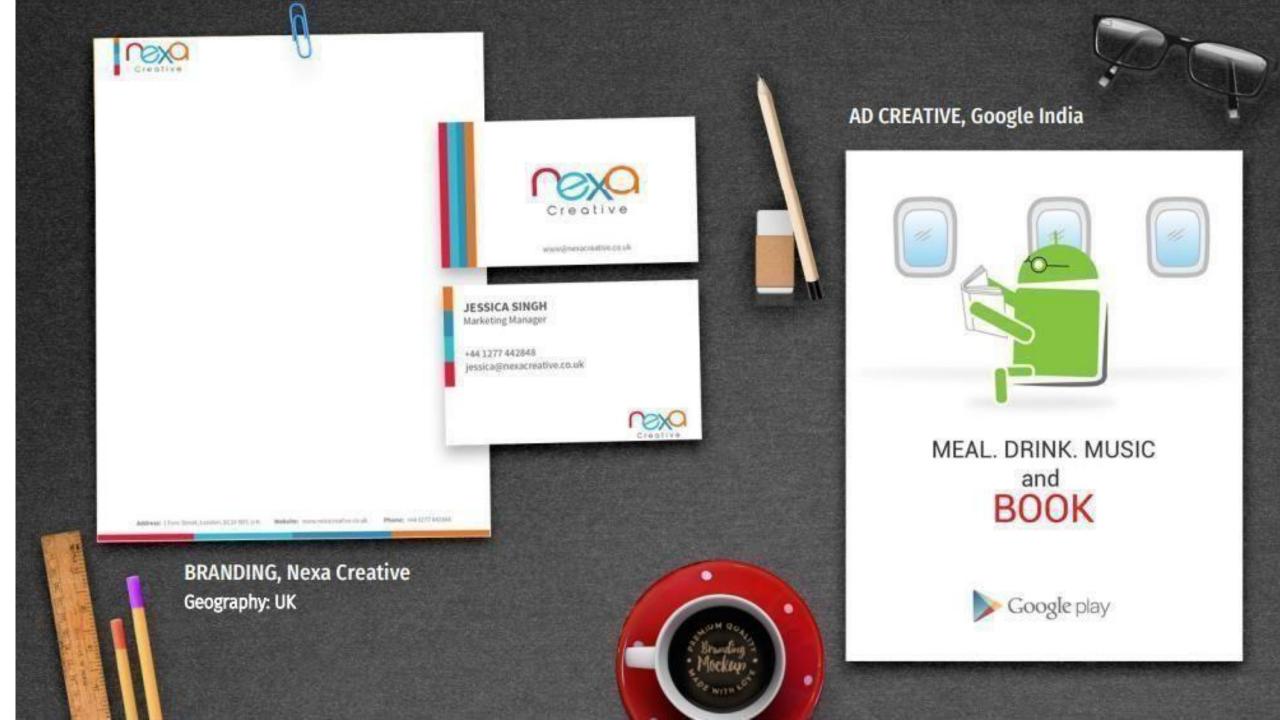
5-star renowned luxury resort, situated on the banks of River Kosi. We helped this 4 year old property leverage social media platforms to connect and inspire guests, thereby communicating about being the best stay option in Corbett.

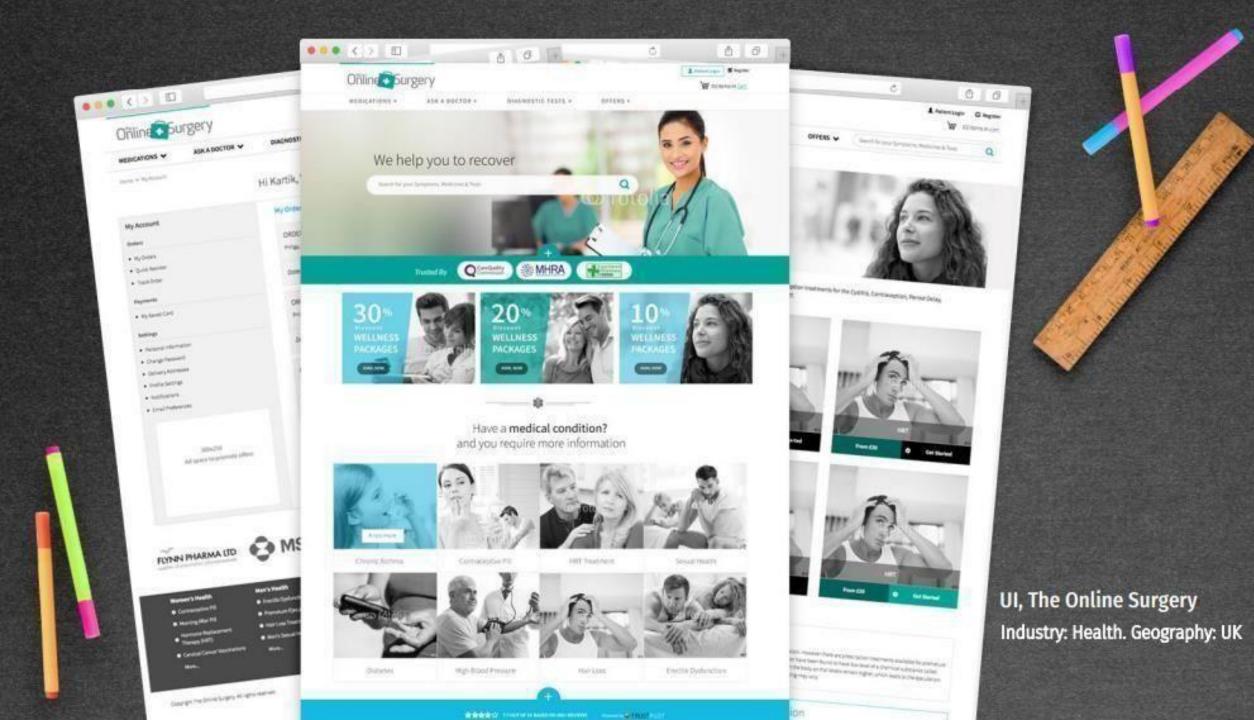




DESIGN PORTFOLIO

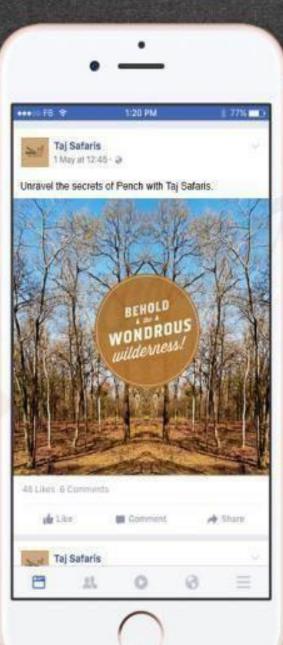
Martine Ar

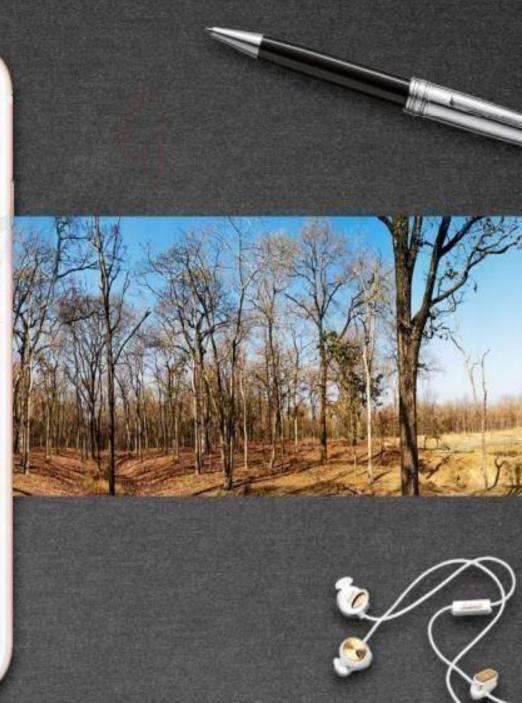


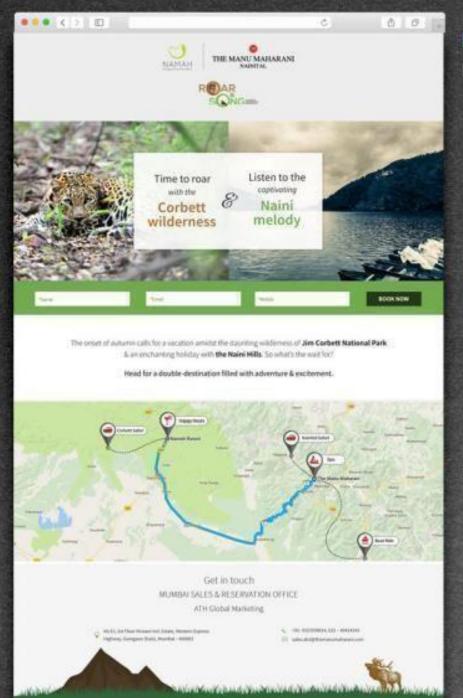




360 DEGREE POST, Taj Safari Industry: Hospitality, Geography: India

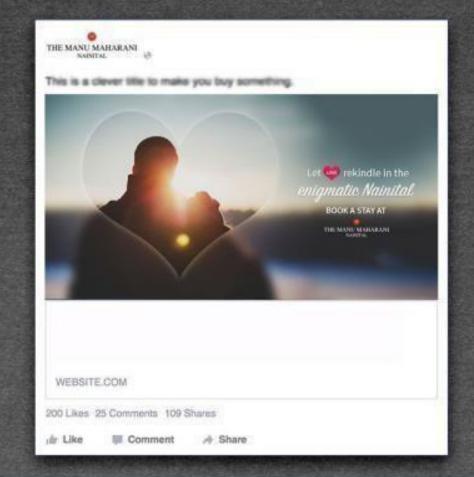






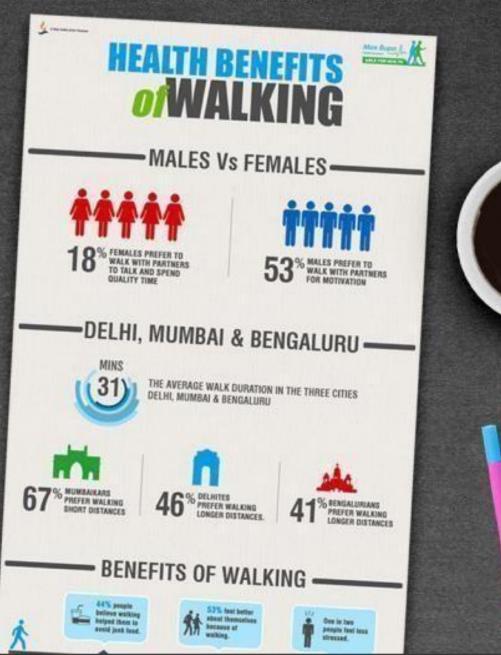
LANDING PAGE, The Manu Maharani Industry: Hospitality, Geography: India

> FACEBOOK AD BANNER, The Manu Maharani Industry: Hospitality, Geography: India



EMAILER, Lonely Planet India Industry: Travel, Geography: India INFOGRAPHIC, Max Bupa Health Insurance Industry: Health Insurance, Geography: India





ILLUSTRATION, Skyscanner India Industry: Travel, Geography: India

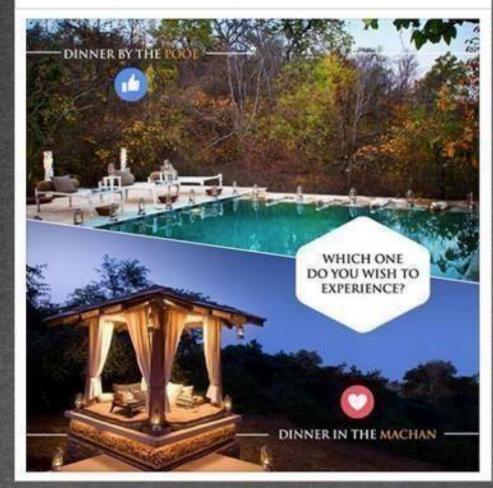


#HappyFathersDay to all! Share the fondest summer vacations travel memory with your Dad which is still standing tall!



Taj Safaris 25 April at 20:00 · @

A sight to be envied, an evening to be remembered, an experience like no other! Vote for your favourite dining moment.



LIVE POLL, Taj Safari Industry: Hospitality, Geography: India

PRODUCT PHOTO SHOOT

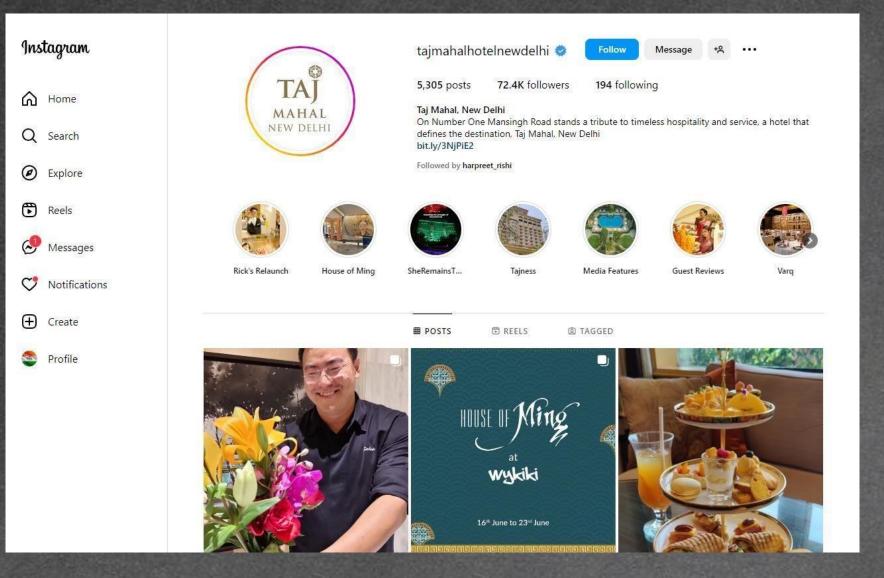


We proudly handle

the social media mandate for renowned establishments like Taj Hotels, including the iconic Taj Mahal Delhi, Taj Pilibhit House Haridwar, Tajview Agra, and Pilibhit House. Additionally, we manage the social media presence for Radisson Alibaug. Furthermore, we have crafted and developed the official website for Taj Hotels, embodying their essence and unparalleled hospitality.



TAJ MAHAL NEW DELHI





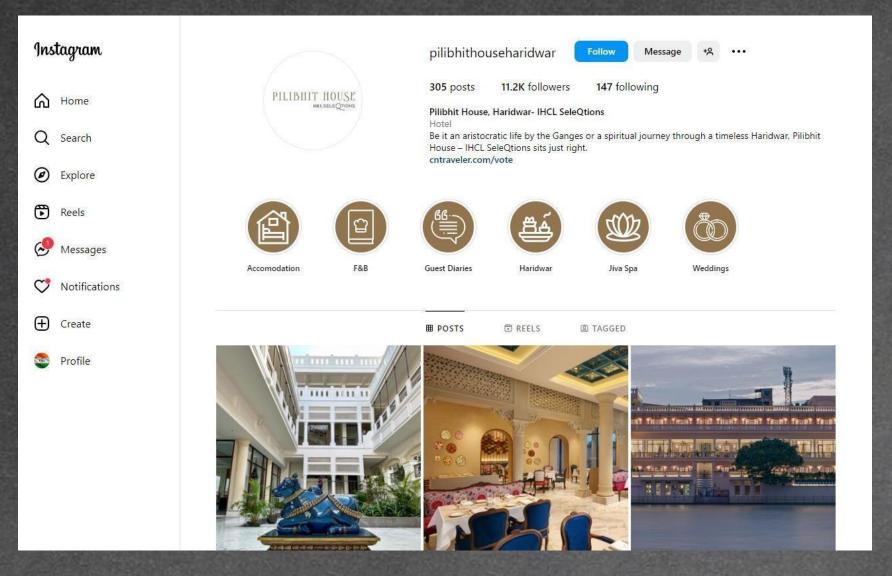








PILIBHIT HOUSE

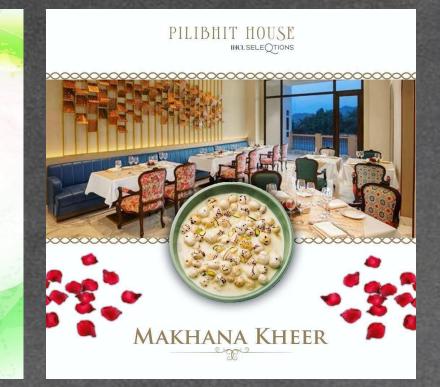








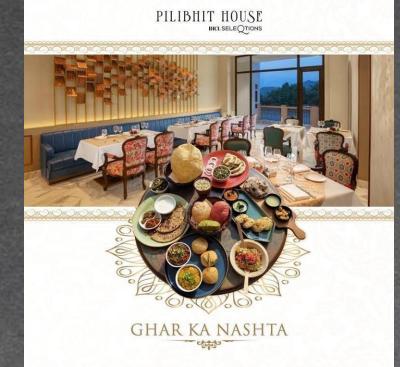
A FLAVOURFUL CELEBRATION



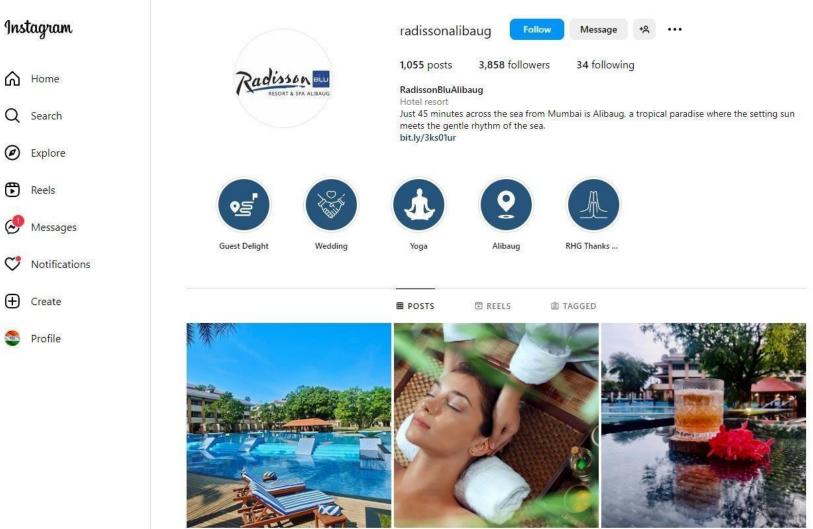












Se Profile

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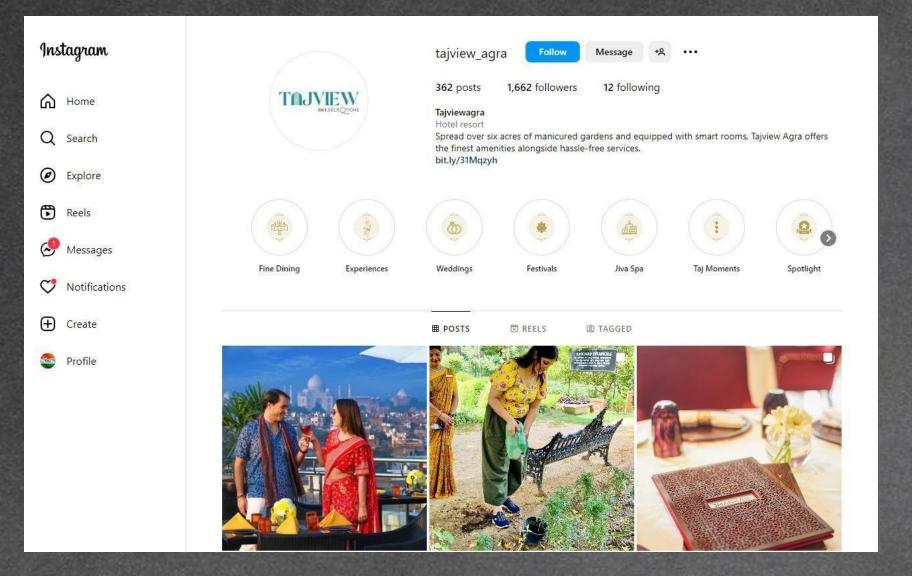








TAJVEW IHCL SELEQTIONS



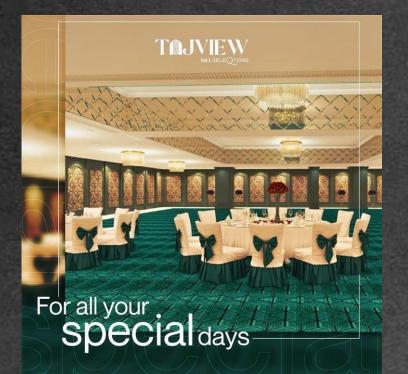


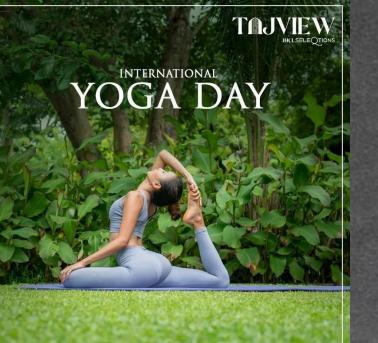












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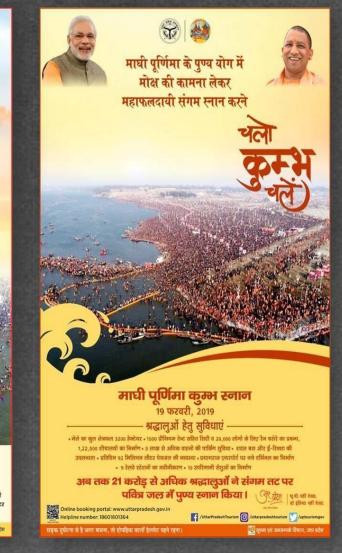
 Ight of Diwali,

 fill your homes

 with happiness!

OUR CREATIVE WORKS

Martine Ir.



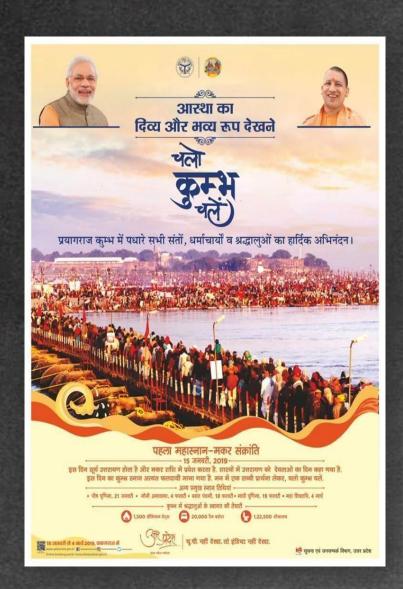




• गंगा आरती • रामलीला • पुस्तक प्रदर्शनी • योग कार्यक्रम • जलमार्ग पर्यटन • संगम वॉक • प्रयागराज हेरिटेज वॉक • कुम्भ के इतिहास पर लेजर-शो • संस्कृति ग्राम • सांस्कृतिक कार्यक्रम • यीमेटिक गेट • एम्यूजमेंट पार्क • स्टॉल • वेंडिंग जोन • प्रदर्शनियाँ • फूड कोर्ट • वर्चुअल दियलिटी कियोस्क, सेल्फी प्याइंट

• मेले का कुल सेफ्रफ्त 3200 हेक्टेयर • 1500 प्रीमियम टेल्ट सहित सिटी व 20000 लोगों के लिए टेंग बसेरे का प्रबन्ध, 1,22,560 सौचालयों का निर्माण • प्रयागराज एयरपोर्ट पर नवे दर्टमिनल का निर्माण, 9 देखेरे स्टेनान का वानीनीकरण व 10 उपरीमामी सेतुओं का निर्माण - सालन सुरसा प्रवस्त • 5 साल से अधिक वारनों की पार्किंग सुविधा • राटल बस और सीएनजी व ई-रिश्ला की उपलब्धता • 40 एटीएम, 4 विदेशी विनियम प्रुद्धा प्रवस्तन, 9 साल से अधिक वारनों पेयलल की प्यवस्ता • प्रत्ती वा प्रयोग प्रवस्त निष्क के प्रति का असरस • पेयल में क्रियी: जीमितम के हरत 15 लाख बर्ग किट के में पेटिंग

🌉 www.uptourism.gov.in 🌠 /Utlar/PradeshTourism 💟 /uptourismgov | Online booking portal: www.utlarpradesh.gov.in | Helpline No.: 18601801364 🛛 🗟 त्युडाना एवं जानसम्पर्क विभाग, उत्तर प्रदेश





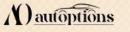












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World Earth Day.





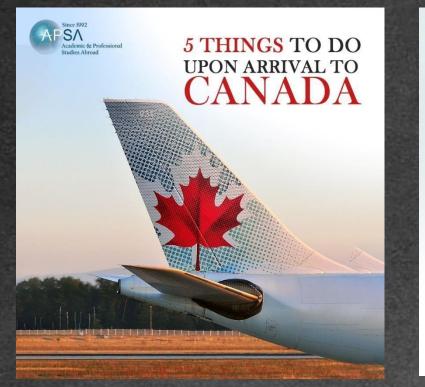








Crafting solutions 🦝

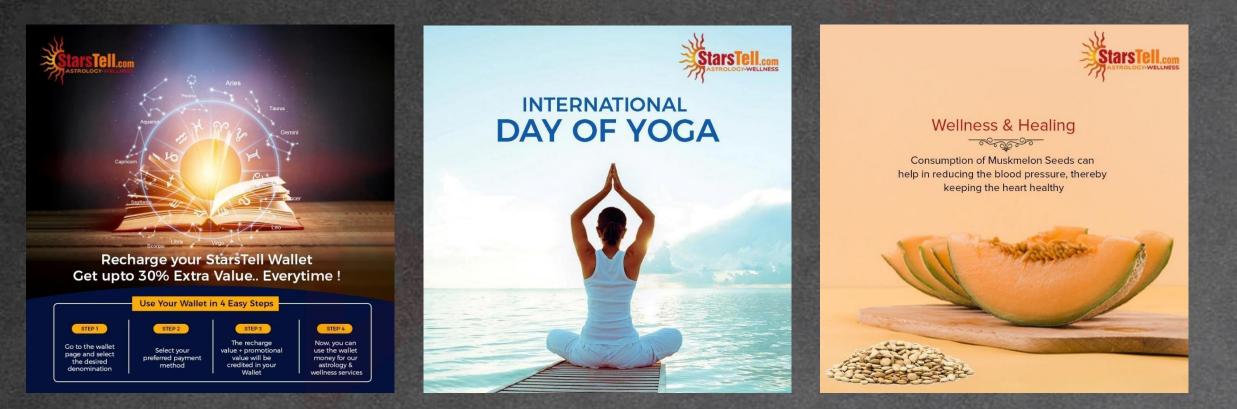






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Inter National Institute of Fashion Design

Managing the Website and Social Media Mandate





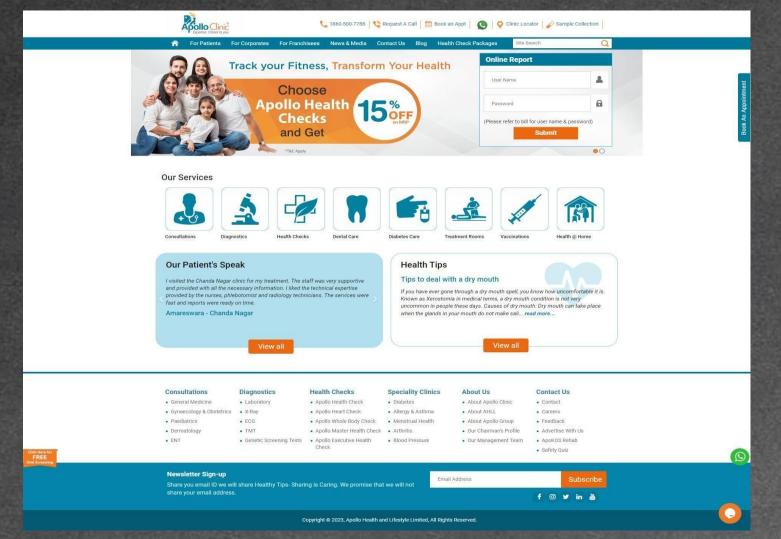
https://www.nifd.net/



Apollo Clinic Gorakhpur

Managing the Website and Social Media Mandate

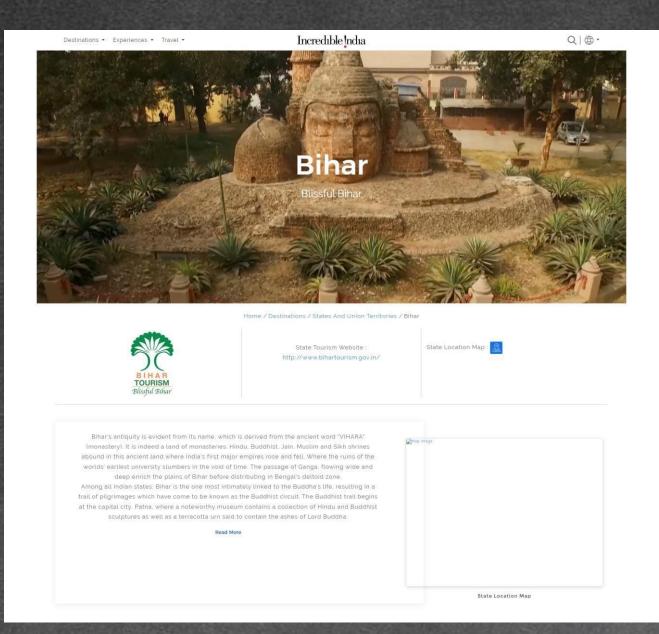




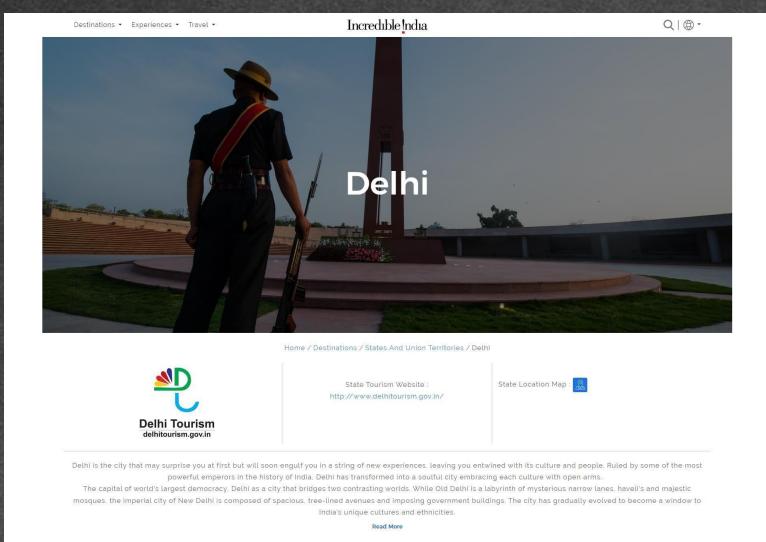
https://www.apolloclinic.com/

Incredible India - Ministry of tourism

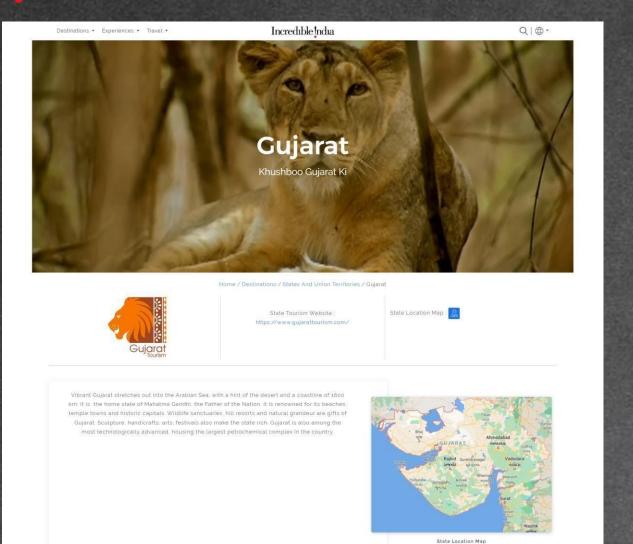
We did content of all cities and states in India for Incredible India.



https://www.incredibleindia.org/content/incredible-india-v2/en/destinations/states/bihar.html

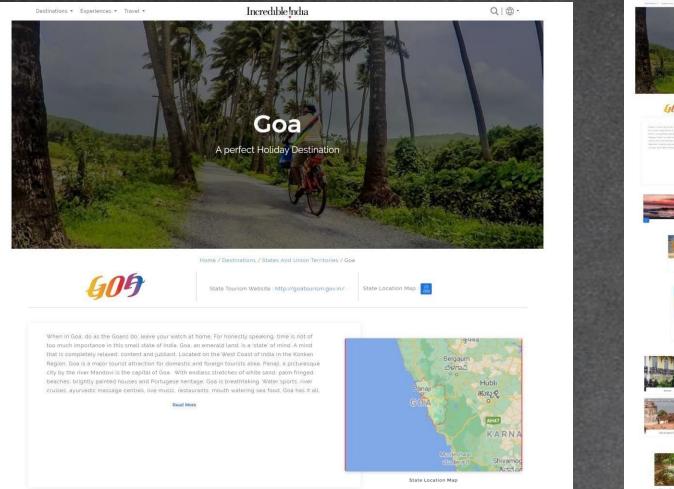


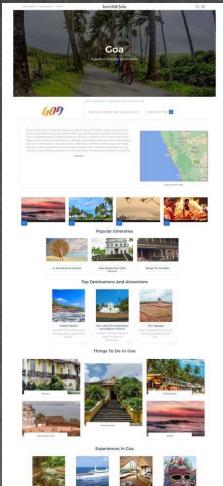
https://www.incredibleindia.org/content/incredible-india-v2/en/destinations/states/delhi.html





https://www.incredibleindia.org/content/incredible-india-v2/en/destinations/states/gujarat.html





https://www.incredibleindia.org/content/incredible-india-v2/en/destinations/states/goa.html

भारत पर्यटन विकास निगमलि. India Tourism Development Corporation Ltd.

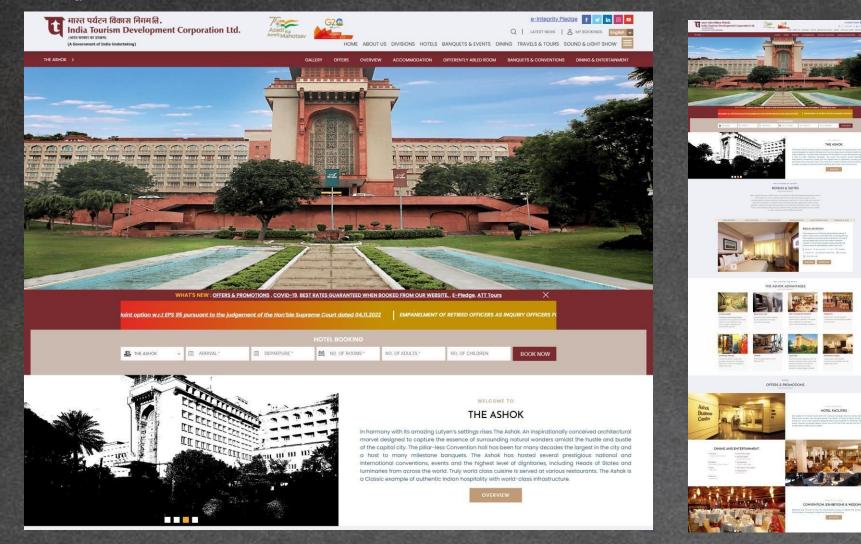
(A Government of India Undertaking)

India Tourism Development Corporation

Managed social media presence, website and seo for ITDC

भारत पर्यटन विकास निगमलि. India Tourism Development Corporation Ltd.

(A Government of India Undertaking)



https://itdc.co.in/hotels/the-ashok/

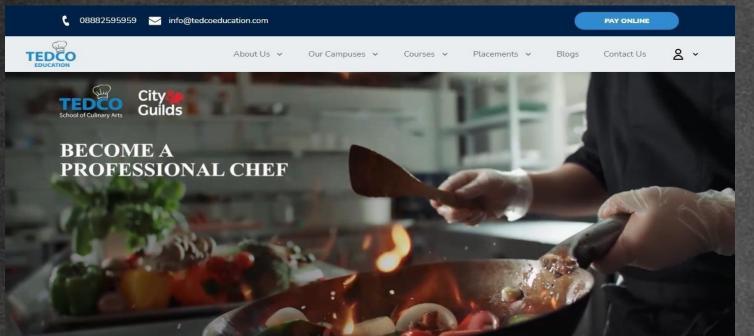
भारत पर्यटन विकास निगमलि. India Tourism Development Corporation Ltd. (भारत सरकार का उपक्रम) (A Government of India Undertaking)



OUR WEBSITE WORKS

Martine Ar







School of Culinary Arts at Connaught Place, New Delhi School of Bakery Arts at Kailash Colony, New Delhi

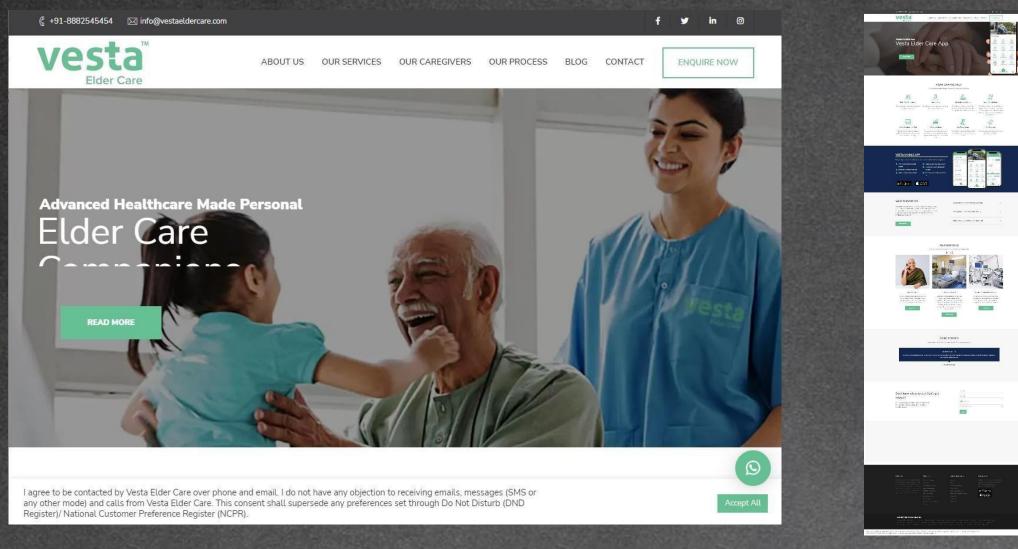
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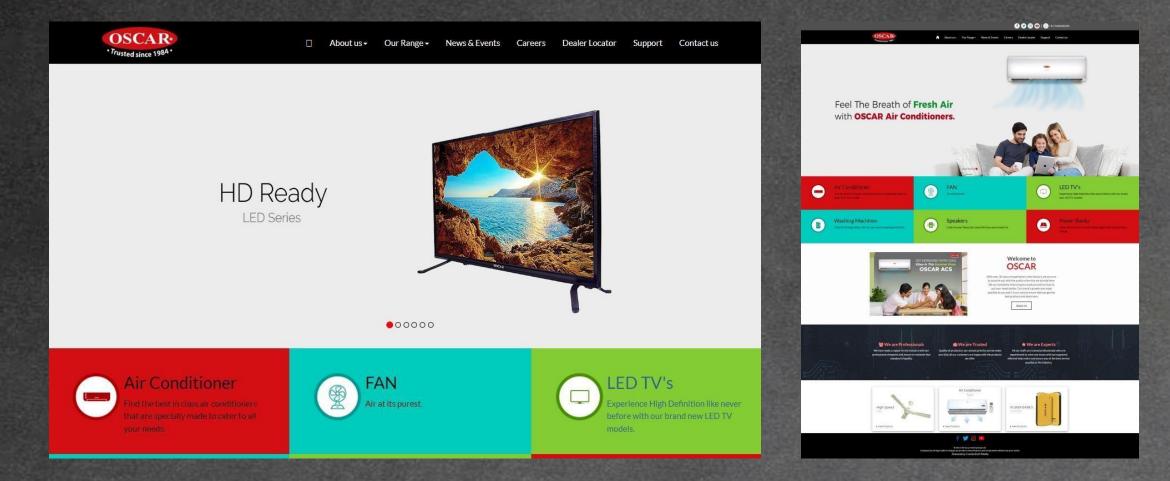
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Thank You!



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